



Closing Date: December 16, 2016

Fill and Return

**BUSINESS INFORMATION**

Business  College  University \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City-State-Zip: \_\_\_\_\_

Email #1: \_\_\_\_\_

Email #2: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Extension: \_\_\_\_\_

**MARKET PROFILE**

- Serving educational markets in 32 counties
- An invaluable tool for generating interest for your Business, College, or University

**PRINT PRODUCTION SPECIFICATIONS**

**Page Size:** 5.5 x 8.5 inches vertical; 100 lb gloss paper; saddle stitched; color

**Live Area:** 5" x 8" (printable area on page)

**Bleed Area:** 4 pt., 1/8" bleed required; overall size with bleed = 5.75" x 8.75"

**Images:** Ads must have a resolution of no less than 300 dpi, camera-ready digital file

**Ad Format:** Adobe PDF (recommended), TIFF, GIF, or PNG

**Files:** Submitted in High Resolution PDF or TIF format

**Pricing:** **\$350**

**PAYMENT METHOD**

Check Enclosed \$ \_\_\_\_\_

Email AD To: johneperez@att.net

**Ad Deadline: Dec. 16, 2016**

Bill Me Later [ Invoices mailed in March, 2017 ]

Checks Payable to: **ARASE**

**ARASE AD Dept.**, 102 Windsor Drive, San Antonio, TX 78228-3163 ■ Phone: (210) 487-9510

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